

# The Commercial Building Energy Efficiency Survey

## 2023 Priorities

**98%**

of respondents working in facilities management rated energy efficiency as being extremely or very important to their role. 89% ranked energy efficiency efforts as highly important regardless of role



**90%**

of respondents plan to increase energy efficiency efforts in 2023

## Energy Costs

**79%**

of respondents have seen energy cost increases in the last 12-24 months

27% saw a significant increase | 52% said energy costs increased somewhat

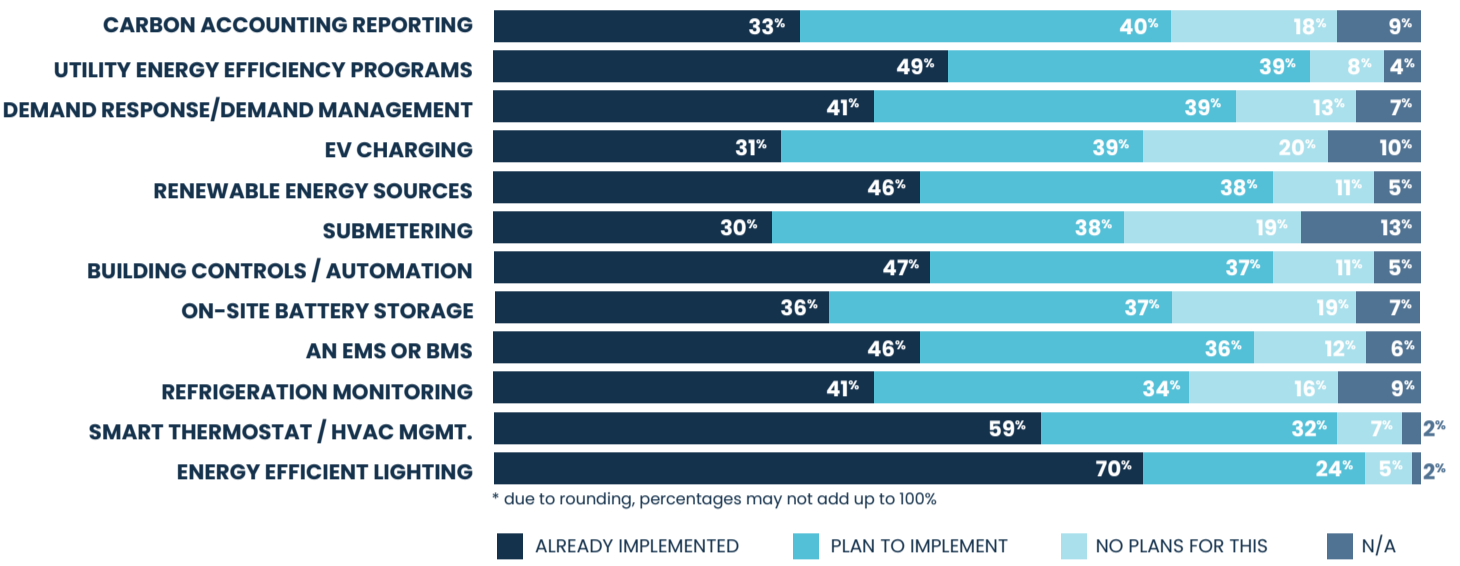
Rising energy costs are a top concern of those surveyed

A resounding 99% of respondents expressed concerns over rising energy costs, with 76% having significant concerns.

\* due to rounding, percentages may not add up to 100%



## Energy Strategy Implementation



### Highest ranking strategies respondents plan to implement

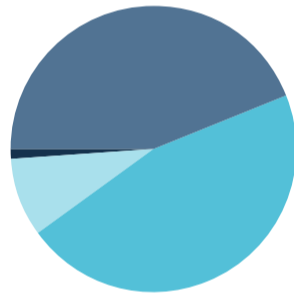
- CARBON ACCOUNTING REPORTING (40%)
- DEMAND RESPONSE/DEMAND MANAGEMENT (39%)
- UTILITY ENERGY EFFICIENCY PROGRAMS (39%)
- EV CHARGING (39%)
- RENEWABLE ENERGY SOURCES (38%)
- SUBMETERING (38%)

### Least implemented energy strategies

- CARBON ACCOUNTING REPORTING (33%)
- EV CHARGING (31%)
- SUBMETERING (30%)

Organizations with buildings that average less than 50,000 sq. ft. are also significantly less likely to have implemented these methods.

## Planned energy efficiency changes



**90%**

of respondents plan to increase their energy efficiency efforts

- SIGNIFICANTLY INCREASE (43%)
- SOMEWHAT INCREASE (47%)
- NO CHANGES (9%)
- SOMEWHAT DECREASE (1%)
- SIGNIFICANTLY DECREASE (0%)

## Demand Response

Demand response refers to changes in electric usage by consumers in response to high-use periods to decrease demand on the grid and maintain electricity reliability.

Many utilities offer demand response programs for energy consumers to enroll in and receive money back for reducing their energy demand, at the utility's request, during peak periods of demand and under-supply.

**96%** of respondents are familiar with DR

33% extremely familiar | 36% very familiar | 27% moderately/somewhat familiar

**98%** of respondents were open to learning more about DR

## Grid Reliability & Climate Change



**94%**

of respondents have concerns over grid reliability

26% extremely concerned, 36% very concerned, 22% somewhat concerned, 11% slightly concerned, 6% not at all concerned

\* due to rounding, percentages may not add up to 100%



**92%**

of respondents are concerned about the effects of climate change on their organization's operations

24% are extremely concerned, 35% are very concerned, 23% are somewhat concerned, 10% are slightly concerned and 8% are not concerned at all

## Demographics



Sample size:

**828** individuals in the U.S. and Canada

Employed in a managerial role and involved in their organization's energy, sustainability or facility management decision-making.



Average square footage of buildings respondents operate:

**64%** Under 50K sq. ft.

**32%** Over 50K sq. ft.

Average number of locations:

**47%** HAVE LESS THAN 50

**53%** HAVE MORE THAN 50

## Top industries represented



- RETAIL (40%)
- FINANCIAL SERVICES (17%)
- HEALTHCARE (14%)
- RESTAURANT / FOOD SERVICE (10%)
- OTHER (19%)